

Pirate Impact is looking for a

## Communications Manager

### About us

Pirate Impact is the family office of Fabian and Ferry Heilemann. We focus on stage-agnostic investing in climate tech & social impact companies in the EU/US and are driven by the ambition to systematically transform our economy towards impact capitalism. We aim to inspire like-minded citizens, entrepreneurs, and investors and believe in the power of collaboration. You can find out more about us on <http://www.pirate.io>.

### Why join?

We are at a critical time in our history. Climate change has become the biggest threat to our planet and future generations. Social injustice and inequality are increasing.

With our family office, we are looking to create an enormous positive impact on the planet and society, turning the challenges we are facing into an opportunity to create a better future.

We are looking for a Communications, PR & Marketing rockstar who is driven by creating a positive impact, who is seeking for a job with high responsibility in a flexible, international, and welcoming work environment, who has previous experience in the PR & marketing world, who has a profound understanding of how to make our brand shine and to get the word out to all our stakeholders, and who simply wants to support our mission and make a difference.

### Your Responsibilities

- Content strategy for Pirate Impact's communications, marketing & PR overall, including the Pirate Impact website and all social media channels (preferably incl. SEO)
- Content creation including interviews, press releases and blog posts
- Ideally, but not a must: graphic design of digital marketing material, incl. social media posts, publications and web graphics
- Maintenance and content ownership of the Pirate Impact website (WordPress)
- Supporting portfolio companies in setting up and improving their PR and marketing activities, e.g. by sharing best practices
- Establishing relationships with relevant media and press outlets and opinion leaders
- Performance marketing via LinkedIn, Facebook, Instagram, and Google Campaigns incl. collection and reporting of analytics
- Market analysis and research, including benchmarking and competitor analysis
- Plan and execute selected events and workshops

### **Qualifications & profile**

- University degree in Marketing, Journalism, Communications or Public Relations
- Previous work experience in a marketing, communications or public relations role
- Strong passion and understanding of professional social media and newsletter marketing
- Ability to communicate in different styles and formats (such as longform texts, social media posts, blog posts, interviews, etc.) and excellent writing skills
- Strong MS Word, PowerPoint and/or Apple Keynote skills, ideally also Adobe Photoshop and Illustrator
- Full professional proficiency in English is a must (fluent in German as a nice to have)
- Organizational talent with quick learning ability
- Ideally, a network within & affinity for the venture capitalist/startup/sustainability scene
- Independent, solution-oriented thinker and worker, team player with an entrepreneurial, creative problem-solving and self-starter mindset
- Excellent and empathic communicator (written and verbal) with strong people skills and service-oriented, positive mindset
- Ability to work and prioritize effectively in a fast-paced environment and manage many parallel tasks
- Mission alignment on impact and sustainability, seen in behavior and decision-making

### **Your package**

- Competitive salary plus carried interest participation
- Possibility to work from home or in co-working space in Berlin / Munich
- Opportunity to work with an amazing team striving to create an enormous impact for the planet and society as well as in the investment and startup community
- Access to a gigantic network in the startup, venture, and sustainability ecosystem
- The opportunity to embark on a new adventure with myriad possibilities to drive and develop and shape your own tasks, your topics, and the outcome

### **Equal opportunity employment**

Pirate Impact is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

### **Further information:**

**Location:** remote or Berlin, Germany (valid EU work permit necessary)

**Contact:** [join@pirate.io](mailto:join@pirate.io)

**Job type:** fulltime, starting as soon as possible (as of October 2021)

**Your application:** CV and cover letter (incomplete applications will not be considered)